



## Safeguarding young people online as Communications Specialists

This are really important guidelines to protect and safeguard young people who may be vulnerable, as well as delivery partners and volunteers.

- ✉ When using pictures, videos or audio:
  - DO NOT SHOW YOUNG PEOPLE'S FACES OR IDENTIFIABLE FEATURES
  - Explain to those involved what you are doing and what you will use the content for
  - Keep individuals and locations anonymous
- ✉ Do not engage with young people using your own social media or team's social media, to protect their identity
- ✉ Always be careful and respectful with language and imagery
- ✉ Ensure images show a positive portrayal of young people and not triggering. For instance, we do not post images of wounds, real life emergencies or pictures of weapons.
- ✉ ALWAYS contact StreetDoctors HQ (by emailing our comms officer Frances Breeveld [frances@streetdoctors.org](mailto:frances@streetdoctors.org)) if you have ANY SORT of media enquiry for your team. We will help you make the most of the opportunity, ensure it is safe for all involved and represents StreetDoctors in the best way
- ✉ If you have a safeguarding concern about a young person, delivery partner or volunteer please follow our [safeguarding procedures](#) as written in the Playbook.

If you have any questions at all or you are unsure about posting something email Comms and Policy Officer Frances at [frances@streetdoctors.org](mailto:frances@streetdoctors.org) who is always happy to help.