

The Fatal Question Pledge – Privacy Information

Who we are

StreetDoctors is an award-winning national charity which trained over 20,000 young people affected by violence last year, in the physical and psychological consequences of street violence.

What personal data we collect

When you sign *The Fatal Question Pledge*, we may collect:

- Your name
- Your email address
- The name of your organisation (if applicable)
- Whether you are signing as an individual or on behalf of an organisation
- Your pledge to support StreetDoctors' work

Special category data

By signing this pledge, you are expressing support for an advocacy-based campaign focused on reducing street violence. We process this information only with your **explicit consent**.

How we use your data

We use your personal data to:

- Administer and manage *The Fatal Question Pledge*
- Communicate with you about the pledge
- Publish your name on public supporter lists **only if you have explicitly agreed**
- Send campaign updates and action alerts **only if you have opted in**

We will not use your data for fundraising or marketing purposes unless you have separately agreed to this.

Lawful basis for processing

Under UK GDPR, our lawful bases for processing your data are:

- **Consent** – for administering the pledge, advocacy activity, and sending optional communications
- **Explicit consent** – where the data relates to advocacy or political views

You can withdraw your consent at any time.

Who we share your data with

We may share your data with *MailChimp* - a trusted service provider who help us manage communications. *MailChimp* will act only on our instructions and are required to keep your data secure.

We do not sell your data or share it with third parties for their own purposes.

How long we keep your data

We will keep pledge data for **24 months** after the campaign ends (2029), unless:

- you withdraw your consent, or
- you opt in to ongoing communications, in which case we will keep your data until you unsubscribe.

Your rights

You have the right to:

- Access your personal data
- Ask us to correct or delete it
- Withdraw your consent at any time
- Object to how your data is used

To exercise your rights, contact us at: info@streetdoctors.org

Complaints

If you are unhappy with how we handle your data, you have the right to complain to the UK Information Commissioner's Office (ICO):

www.ico.org.uk